

**ICE THEATRE OF NEW YORK**  
**2013 CELEB SKATE**  
**Chelsea Piers – Sunday, June 9, 2013**  
**Playbill Placement Order Form**  
*All playbill placements are fully tax-deductible*  
**DEADLINE: May 29, 2013**

Date: \_\_\_\_\_

Company/Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Check \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

Credit Card info: AMEX \_\_ VISA \_\_ MC \_\_ DC \_\_ # \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make your check payable to **Ice Theatre of New York**  
**FULL PAYMENT IS DUE UPON PLACEMENT OF ORDER**

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CIRCULATION INFORMATION: audience capacity at Sky Rink is 800

PLEASE RESERVE SPACE FOR:

_____ Back Cover	(4.75" x 7.75")	\$2,000.
_____ Inside Front Cover	(4.75" x 7.75")	\$1,500.
_____ Inside Back Cover	(4.75" x 7.75")	\$1,500.
_____ Ice Angel Sponsor	(4.75" x 7.75")	\$1,000.
_____ Patron 1/2 Page	(4.75" x 3.687")	\$500.
_____ Sponsor 1/4 Page	(2.187" x 3.687")	\$250.

NOTE: Cover artwork color, inside artwork Black & White. Please submit art as jpeg or PDF files at 300 dpi, or email your message and we will design the ad for you. Questions may be directed to Jirina Ribbens at [itny@icetheatre.org](mailto:itny@icetheatre.org).

Please return your graphics and/or your expression of support by close of business on **May 29, 2013** to:  
**Ice Theatre of New York, c/o CP Management, 62 Chelsea Piers, Suite 300, New York, NY 10011**  
**PHONE: (212) 929-5811      FAX: (212) 929-0105      Email: [itny@icetheatre.org](mailto:itny@icetheatre.org)**